



HELP MAKE  
DOWNTOWN  
KITCHENER'S  
PLACEHACKING  
FESTIVAL AGAIN

Nov 4<sup>th</sup> \ \ 5<sup>th</sup> 2016

“Indefatigable & alluringly collaborative, Night\Shift is an authentic reflection of the trajectory of downtown Kitchener”  
— Domini Baldasaro, General Manager, The Walper Hotel

CONTRIBUTE IN 2016

Night\Shift Presenting Sponsor \ \$12,000

The exclusive NIGHT\SHIFT 2016 presenting sponsorship makes the bulk of festival programming possible by paying contributing artists to produce their work. Recognition benefits include a pre-festival VIP reception with artists and contributors.

Night\Shift Music Sponsor \ \$9,000

This funding goes directly to musical performers and sound artists contributing to NIGHT\SHIFT 2016 programming — in a variety of venues and on multiple evenings leading up to a main event on Saturday night. The music sponsor will be recognized at all performance acts.

Night\Shift Spark Plug Funder \ \$6,000

Ignite the performance of an invisible attraction at NIGHT\SHIFT: the production, organization and hustle behind the scenes that supports the artists' work. Compensate volunteers and help cover bills that make the festival doable, and receive special recognition by festival organizers.

Night\Shift App & Map Maker \ \$3,000

Empower NIGHT\SHIFT and Kitchener-based startup Bunjee to develop and distribute a printed map and a free phone app for festival navigation. This funding opportunity also includes customized branding in the app.

Night\Shift Festival Partner \ \$?

Customize a partnership with NIGHT\SHIFT to develop a programming idea, fund a particular festival contribution, donate resources or organize volunteers, or help make it happen however you can.

All funders and partners will be recognized at [nightshiftwr.ca](http://nightshiftwr.ca), in on-site signage during NIGHT\SHIFT 2016 and through social media.

NIGHT\SHIFT PLACEHACKING FESTIVAL is downtown Kitchener's annual walkable celebration of pop-up art, performance and participatory creativity. The festival features placemaking activities and creative disruptions by local artists, entrepreneurs, social organizations and random citizens, all presented for free at a range of indoor and outdoor venues in the city core. The festival knits together a diverse collaborative network — hundreds of artists have produced 90+ pieces of multidisciplinary programming in three years, and thousands of festival-goers have immersed themselves in the spectacle. Those creative collisions won NIGHT\SHIFT a Best New Festival nod at the Waterloo Region Arts Awards in 2015.

Please join our festival community in 2016.

YES! I want to help make NIGHT\SHIFT.  
Contact Eric Rumble for more details:  
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